



SHROPSHIRE HEALTH AND WELLBEING BOARD

Report

Meeting Date	22 nd January 2026				
Title of report	Health & Wellbeing Strategy Delivery Progress				
This report is for (You will have been advised which applies)	Discussion and agreement of recommendations	x	Approval of recommendations (With discussion by exception)		Information only (No recommendations)
Reporting Officer & email	Rachel Robinson rachel.robinson@shropshire.gov.uk				
Which Joint Health & Wellbeing Strategy priorities does this report address? Please tick all that apply	Children & Young People		Joined up working		
	Mental Health		Improving Population Health	x	
	Healthy Weight & Physical Activity		Working with and building strong and vibrant communities		
	Workforce		Reduce inequalities (see below)		
What inequalities does this report address?	This report summarises the progress across all areas of the HWBB Strategy including inequalities				

1. Executive Summary

This report provides an update on progress made towards delivery of the HWBB Strategy during the period from the publication of the strategy in 2022 to the end of 2025

2. Recommendations

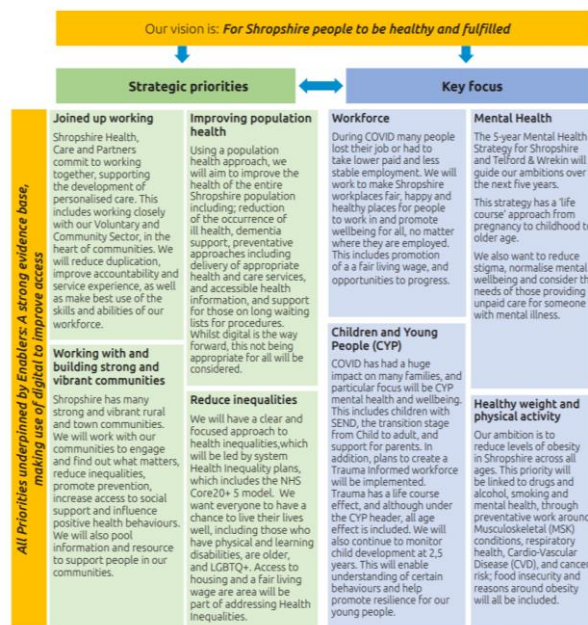
- 2.1 Acknowledge the delivery progress made against the HWBB Strategy priorities since 2022-2025 with 2 years remaining.
- 2.2 Make comments and recommendations for future reporting format and content to ensure robust oversight of progress.

3. Report

The HWBB approved its refreshed Strategy for 2022 – 2027 on 3rd March 2022, and since the adoption of the Strategy the Board has received updates on delivery of the priorities individually and with an annual review at its workshop meetings. This is the first formal report presenting a draft structure for discussion that will be used for quarterly monitoring for this and future strategies.

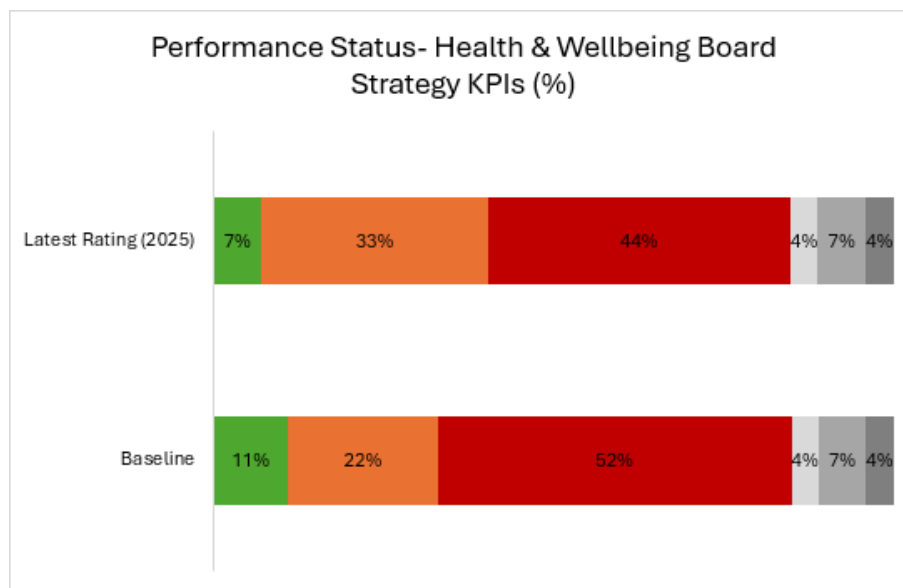
The strategy sets out the long-term vision for Shropshire and identifies the immediate priority areas for action and how the Board intends to address these. The HWBB Strategy refresh was shaped by: a wide range of existing partnership plans, data and intelligence from the Joint Strategic Needs Assessment (JSNA) Health & Wellbeing Strategy Refresh 2022 - 2027 and through insight and engagement with our residents, communities and partners.

Our vision for the strategy is for Shropshire people to be healthy and fulfilled. Our priorities take two forms: Strategic: These are the long-term aims and how we will achieve them and key focus: These are specific areas of health and being need in Shropshire which have been identified through careful analysis of data – the Joint Strategic Needs Assessment (JSNA). There is a broad scope of priorities across public health and prevention agendas, integrated community care and the wider determinants of health.



The delivery report in Appendix 1 details progress against the overall outcome/metrics within the strategy and also specific delivery progress against key strategy priorities, including highlights on performance and outcomes, case studies and good practice.

Overall metrics have seen a reduction in those outcomes significantly below national performance from 52% to 44% however, the proportion of metrics significantly higher than the England average as fallen. It should be noted that while the strategy covers the period post COVID many of the metrics and baselines include that period.



Areas showing improvement since baseline:

1. Excess under 75 mortality rate in adults with severe mental illness (SMI)
2. Personalisation- NHS GP Patient Survey
3. Hospital admissions caused by unintentional and deliberate injuries in children
4. Emergency hospital admissions for pneumonia
5. Hospital admissions as a result of self-harm
6. Coronary heart disease: hospital admissions
7. Average weekly earnings (aged 16+)-
8. Excess under 75 mortality rate in adults with severe mental illness (SMI)
9. School pupils with social, emotional and mental health needs
10. Child development: percentage of children achieving a good level of development at 2 to 2 and a half years

11. level in communication skills at 2 to 2 and a half years
12. Child development: percentage of children achieving the expected level in personal social skills at 2 to 2 and a half years (Persons, 2-2.5 yrs)
13. Smoking in early pregnancy-
14. Smoking status at time of delivery

Key Activity includes: Place Based Joint Needs Assessment and Children and Young People JSNA, Children and Young People Social Prescribing, Suicide Prevention Strategy, Youth Transformation Planning and Trauma informed updates, Smoking Cessation including Vaping.

Areas worsening since baseline:

1. Healthy life expectancy for males and females
2. Health life expectancy at 65 for males and females
3. Improving access to health and care services - Barriers to housing and services domain IMD score
4. Suicide rate
5. School pupils with social, emotional and mental health needs-
6. Children in care
7. Adults Overweight/Obese
8. Diabetes prevalence age 17+ (QOF)

Key activity includes:

Healthy Weight Strategy, Child Safeguarding Annual Report, Children and Young People Social Prescribing.

Risk assessment and opportunities appraisal	N/A	
Financial implications	N/A	
Climate Change Appraisal	N/A	
Where else has the paper been presented?	System Partnership Boards	-
	Voluntary Sector	-
	Other	-
List of Background Papers (This MUST be completed for all reports, but does not include items containing exempt or confidential information)		
Shropshire Health and Wellbeing Strategy 2023-2027; 2022-27-hwbb-strategy.pdf		
Cabinet Member (Portfolio Holder) or your organisational lead e.g., Exec lead or Non-Exec/Clinical Lead		
Co-Chairs: Cllr Bernie Bentick Portfolio Holder for Health and Public Protection Simon Whitehouse Chief Executive Officer for NHS Staffordshire, Stoke on Trent and NHS Shropshire and Telford and Wrekin		
Appendices:		
Appendix A. HWBB Strategy – Progress against Measures of Success January 2026		